

Everyday Cozy

2023 EDITION

Everyday *Cozy*

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Viscose, A Sustainable Material

Viscose is often promoted as a more sustainable alternative to cotton or polyester. Commonly used to create lightweight and drapery clothes, viscose is a widely used material in the textile industry known for its softness, breathability and versatility. It can also be dyed easily, provides comfort when worn, and gives a visual sheen to clothing.

www.aprayon.com



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About APR

Asia Pacific Rayon is the first fully integrated viscose rayon producer in Asia, located in Pangkalan Kerinci, Riau. APR is committed to becoming a leading viscose rayon producer with the principles of sustainability, transparency and operational excellence, and serving the interests of the community, country and climate, while providing value to customers. APR is part of the RGE (Royal Golden Eagle) group of resource-based manufacturing companies.

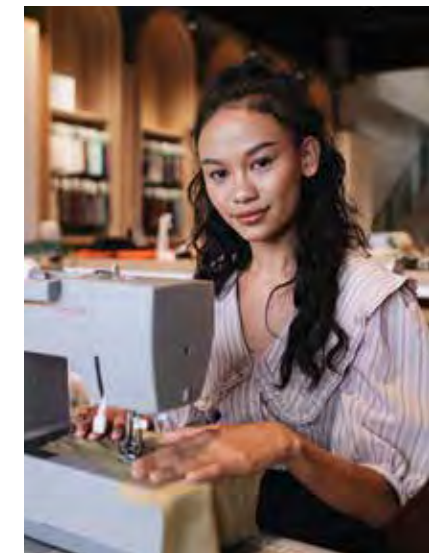
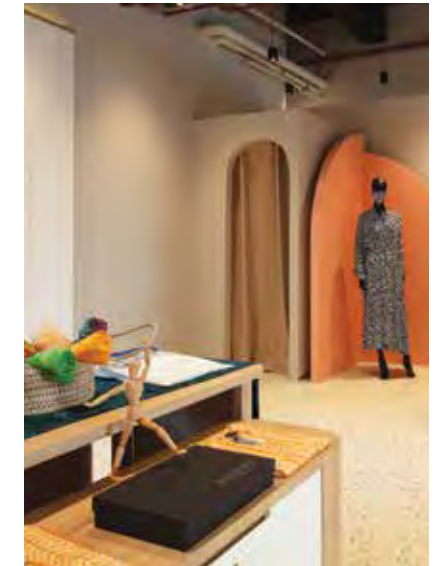


Check more on APR website
www.aprayon.com
 or scan here



Everything Indonesia[®]

Our "Everything Indonesia" campaign promotes the use of locally produced viscose rayon as a catalyst for home-grown fashion design, reducing reliance on importing textiles and promoting sustainable fashion. APR's viscose rayon has the potential to revolutionize the industry by connecting all end-users from plantation to fashion.



Jakarta Fashion Hub

Initiated by APR, Jakarta Fashion Hub (JFH) supports the growth of a sustainable fashion industry in Indonesia by providing a collaborative platform for brands, designers, entrepreneurs and fashion enthusiasts. The facility offers co-working spaces, photo studio, workshop areas, ready-to-buy fabric, event spaces and educational programs in fashion. The aim is to connect, collaborate, create and inspire and become a platform in unlocking the potential of the nation's sustainable fashion, textile, and creative economy industries.



Check more on JFH website
www.jakartafashionhub.com
 or scan here



CLIMATE AND NATURE POSITIVE

50%
less product carbon emissions

100%
renewable energy

Net Zero
emissions from land-use by APRIL

Contribute to **conservation + wildlife habitat protection** in Indonesia



CLEAN MANUFACTURING & CLOSED LOOP

>95%
Total sulphur recovery

50%
less water used

80%
less waste to landfill

EU BAT
compliant by 2023

ZDHC MMCF
aspirational by 2025



CIRCULARITY

20%
recycled textile content

Feasibility for **Scaled recycled textile facility**

Feasibility for **Establish urban textile recycling centres**



INCLUSIVE PROSPERITY
ZERO
extreme poverty

Increased access to **primary health care services**

Promote **traditional textile craftsmanship**

Create a **regional textile hub**
Advance gender equality

Advance **gender equality** across the value chain



DECADE OF DEFINING ACTION



CLIMATE AND NATURE POSITIVE

Implementing science based solutions to reduce emissions and protect nature



CLEAN MANUFACTURING CLOSED LOOP

Champion clean production in the Indonesian textile industry.



CIRCULARITY

Catalyze solutions to reduce chemical consumption and eliminate waste invest in next generation solutions for alternative feedstock



INCLUSIVE PROSPERITY

Drive inclusive prosperity across our value chain

Visit Pangkalan Kerinci



A. Plantation

Everything begins in APRIL's nursery in Pangkalan Kerinci, Riau, which is our sister company located at the same site as APR's operations. The nursery is capable of producing 200 million seedlings annually, which are then transported and manually sown in our plantations after successful rooting and acclimatization. The plants are ready to be harvested within 4.5 to 5 years.

B. Pulp

APR ensures that dissolving wood pulp sources come from internationally recognized, credible forest certification systems such as PEFC™ which guarantees the wood fibre to be from sustainably managed forests and controlled sources.



C. Fibre

APR produces sustainable viscose rayon fibre from renewable, traceable and biodegradable raw materials. With high technology, the wood pulp will be transformed into fibre that produces yarn with a capacity of around 7.56 metric tonnes per year.



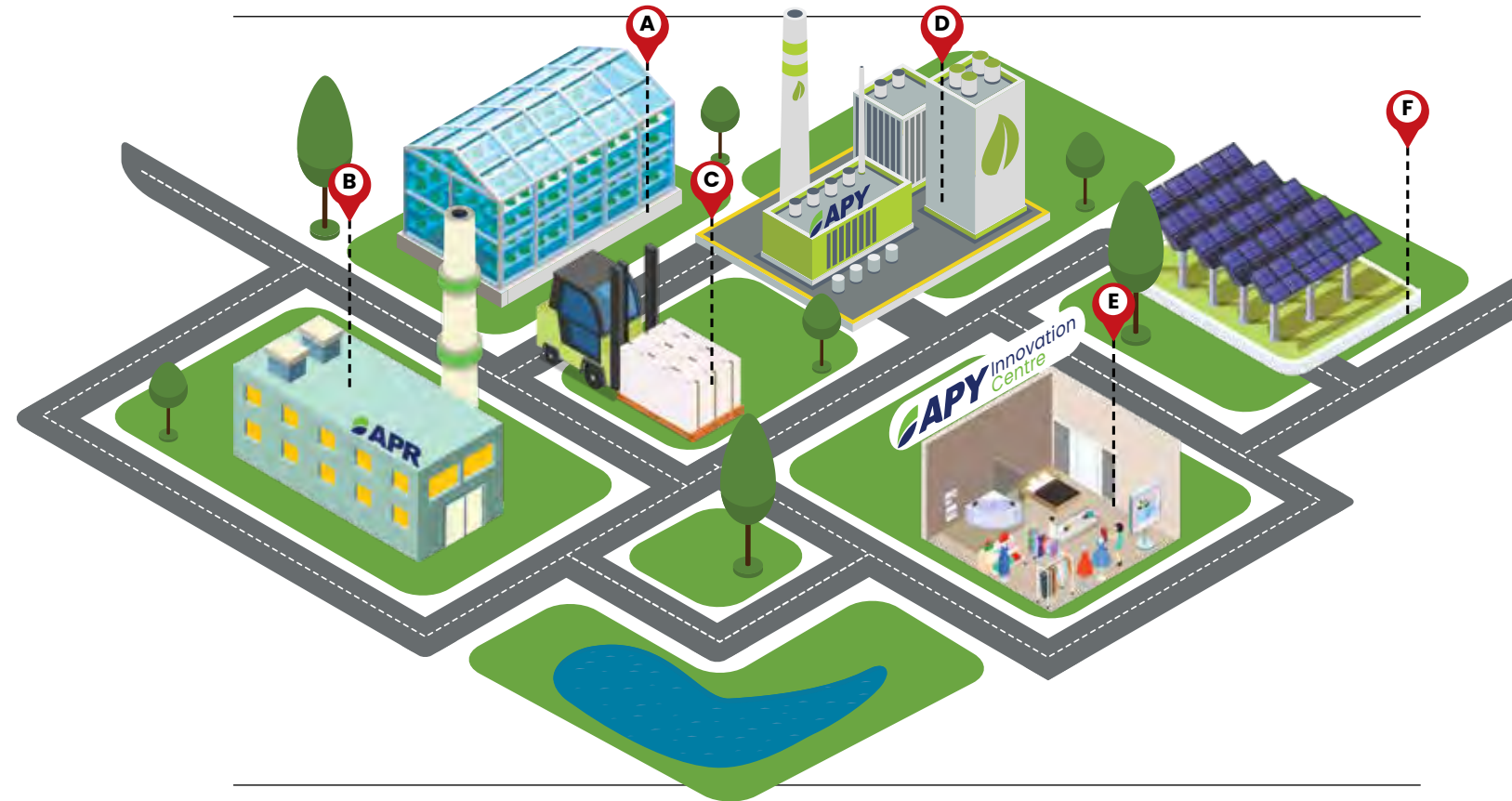
C. APY (Asia Pacific Yarn)

By utilizing the most recent yarn spinning technologies, and increasing APY's visibility to create high-quality yarn products, APY helps with the development of Indonesia's textile industry. APY is well-positioned to bring a more diversified range of viscose rayon products into the market through innovation and being responsive to market demands.



E. AIC (APY Innovation Center)

Established in 2022, the APY Innovation Center is intended for our clients and stakeholders who visit the APY mill to receive a presentation of all viscose rayon applications. The goal of AIC is to persuade and educate people about how utilizing our biodegradable viscose rayon can significantly improve environmental sustainability.



F. Solar Panel

In 2021, PT Riau Prima Energi (RPE) installed a solar panel system at our shared complex. This one-megawatt (MW) facility feeds electricity into APR and APRIL's integrated energy network and is the first such facility at our complex. Using non-arable landfill surfaces to generate renewable energy is another positive indicator of sustainable development.



Viscose Benefits



Soft



Comfortable



Breathable



Moisture Wicking



Skin Friendly



Natural Thermal



Color Brilliance

Viscose Rayon Washing Guidelines

Halfway between silk and cotton, viscose rayon is really comfortable to wear. This fabric is soft, shiny and airy. Follow these tips to stay in top shape.

● Gentle wash

To keep the texture of the viscose rayon, wash it gently in cold water.



● Natural dry

Hang in a well-ventilated area to speed up the drying process.



● Iron

Iron at a low temperature setting to restore the garment to its original shape



Care Label Symbol



Delicate



Do not
tumble dry



Do not bleach



Do not dry
clean



Wash at or
below 30°



Hand wash



Gentle wash
cycle



Iron,
low temp

Guide to Washing Symbols

They may appear confusing, but washing labels are actually quite easy to understand. Here's our essential guide to what each symbol means.



Washing



Do not wash

Machine wash cycle



Normal



Permanent press



Delicate/
Gentle



Hand wash

Water Temperatures

(Maximum)	Symbol (s)
200°F 95°C	
160°F 70°C	
140°F 60°C	
120°F 50°C	
105°F 40°C	
65°F- 85°F 30°C	



Bleaching



Bleaching



Only non-chlorine bleach when needed



Ironing



Do not iron

Iron-dry or steam

Maximum temperature



200°C (390°F) High



150°C (300°F) Medium



110°C (230°F) Low



Do not Steam



Drying



Do not Tumble dry



Do not dry (used with do not wash)

Tumble dry cycles



Tumble dry



Permanent press



Delicate/
gentle

Tumble dry heat setting



Any heat



High



Medium



low



No heat/air



Line dry



Dry flat



Drip dry



Shade dry

Dry-clean



Do not dry clean

Dry-clean normal cycle



Any solvent



Any solvent except trichloroethylene



Petroleum solvent only

Dry-clean additional instructions



Short cycle



Reduced moisture



Low heat



No steam finishing

Everyday Casual



Step up your style with our viscose-rayon casual wear collection, perfect for hangouts, brunch or everyday wear.

With its softness and silk-like shine, viscose rayon is sure to hold its vivid and consistent colors, so you can look and feel confident every time you wear it. You can wear a batik dress with ankle boots or pair pants with a colorful top and white sneakers to create a trendy outfit.



1. Kids Dress
Material : 50% Viscose rayon / 50% Cotton

2. Shirt
Brand : Bateeq x Monez
Material : 100% Viscose rayon

3. Dress
Brand : Bateeq x Monez
Material : 100% Viscose rayon

4. Outerwear
Brand : Frederika
Material : 35% Viscose rayon / 65% Polyester

5. Denim Shirt
Material : 65% Viscose rayon / 35% Cotton

6. Denim Pants
Material : 50% Viscose rayon / 50% Polyester





Scan this barcode
to watch this photoshoot video

1. Bucket Hat
Brand : The Keranjang Bali
Material : 100% Viscose rayon
printing

3. Pants
Brand : Purana
Material : 100% Viscose rayon
printing

2. Top
Brand : The Keranjang Bali
Material : 100% Viscose rayon
printing

4. Bag
Brand : The Keranjang Bali
Material : 100% Viscose rayon
printing

5. Blazer and Short Pants
Brand : Everyday
Material : 50% Viscose rayon /
50% Cotton

6. Outerwear
Brand : Frederika
Material : 35% Viscose
rayon / 65% Polyester

7. Top and Pants
Brand : Everyday
Material : 50% Viscose
rayon / 50% Cotton

8. Dress
Brand : After a Number
Material : 100% Viscose
rayon

Loungewear *in* Style



When it comes to home comforts, nothing feels as indulgent as viscose rayon—in fact, you’ll never want to wear anything else.

Get ready for a blast from the past with this season’s hottest trend—tie-dye motifs! These new interpretations are decidedly more sophisticated, with colorful palettes and soft, breathable viscose that are perfect for loungewear.



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1. Shirt and Short Pants Set
Brand : Maison Eftya
Material : 100% Viscose rayon printing

2. Dress
Brand : Maison Eftya
Material : 100% Viscose rayon printing

3. Shirt and Long Pants Set
Brand : Maison Eftya
Material : 100% Viscose rayon printing

Workout *in* Comfort



Viscose rayon is highly absorbent, making it a popular choice for sportswear and other clothing items that require moisture management.

Due to its soft and smooth texture, wearing viscose during a workout can provide a comfortable experience. Additionally, it has the capability to effectively absorb water, sweat, and body oils without retaining heat, it's an excellent option for sportswear.



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1. Hoodie
Brand : Aerostreet
Material : 35% Viscose rayon / 65% Polyester

2. Hoodie
Brand : Aerostreet
Material : 35% Viscose rayon / 65% Polyester

3. Hoodie
Material : 35% Viscose rayon / 65% Polyester

4. Short Pants
Material : 35% Viscose rayon / 65% Polyester

Dressing up Modestly

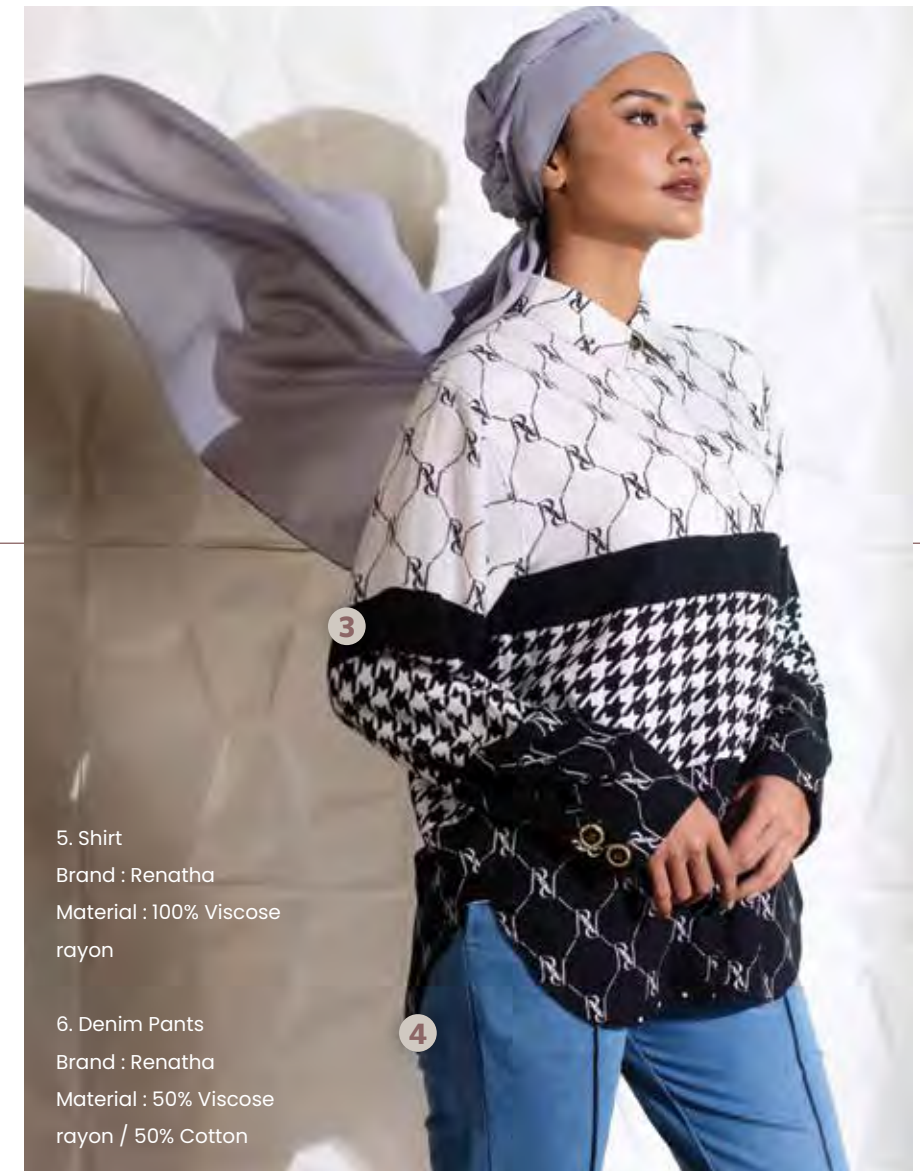
Elevate your modest wardrobe with our stunning viscose collection, featuring a variety of elegant patterns and materials that exude style and sophistication.

Stay comfortable and stylish with our range of modest wear, including flowy tunics, palazzos, loose-fitting pants for women, joggers, cargo pants and sarongs for men. Experience the ultimate comfort and ease during prayer with our lightweight viscose rayon fabric, perfect for humid tropical climates.



1. Top and Bottom Set
Brand : Renatha
Material : 35% Viscose rayon / 65% Polyester

2. Top and Bottom Set
Brand : Renatha
Material : 35% Viscose rayon / 65% Polyester



3. Shirt
Brand : Renatha
Material : 100% Viscose rayon

4. Denim Pants
Brand : Renatha
Material : 50% Viscose rayon / 50% Cotton



1. Prayer Set
Brand : Ayurora
Material : 100% Viscose rayon

2. Shirt
Brand : Gajah Duduk
Material : 35% Viscose rayon / 65% Polyester

3. Sarung
Brand : Gajah Duduk
Material : 35% Viscose rayon / 65% Polyester



4. Kids Shirt
Material : 100% Viscose rayon

5. Kids Pants
Material : 65% Viscose rayon / 35% Cotton

6. Shirt
Brand: project N
Material : 100% Viscose rayon

7. Sarung
Brand : Gajah Duduk
Material : 35% Viscose rayon / 65% Polyester



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Leisurely Fashion

Perfect for any occasion, elevate your vacation style with our viscose collection.

This fabric has excellent color retention, allowing it to be produced in a wide range of hues to suit any preference. Viscose rayon is a versatile option that can be worn for both formal and casual occasions. Its appearance and texture are well-suited for blouses, t-shirts, and casual dresses alike.



1. Top
Brand : Oline Workrobe
Material : 35% Viscose rayon / 65% Polyester
2. Dress
Brand : After a Number
Material : 100% Viscose rayon
3. Bucket Hat
Brand : Everyday
Material : 50% Viscose rayon / 50% Cotton
4. Top
Brand : Everyday
Material : 50% Viscose rayon / 50% Cotton

1. Dress
Brand : Bateeq x Monez
Material : 100% Viscose rayon

2. Shirt
Brand : Bateeq x Monez
Material : 100% Viscose rayon

3. Pants
Brand : Bateeq x Monez
Material : 100% Viscose rayon



4. Blouse and Pants set
Brand : After a Number
Material : 100% Viscose rayon

5. Bucket Hat
Material : 35% Viscose rayon / 65% Polyester

6. Shirt
Brand : The Keranjang Bali
Material : 100% Viscose rayon

7. Pants
Brand : Kasep
Material : 35% Viscose rayon / 65% Polyester



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Digital Prints *on Trends*

Due to its color brilliance, viscose rayon is a popular material for digital prints.

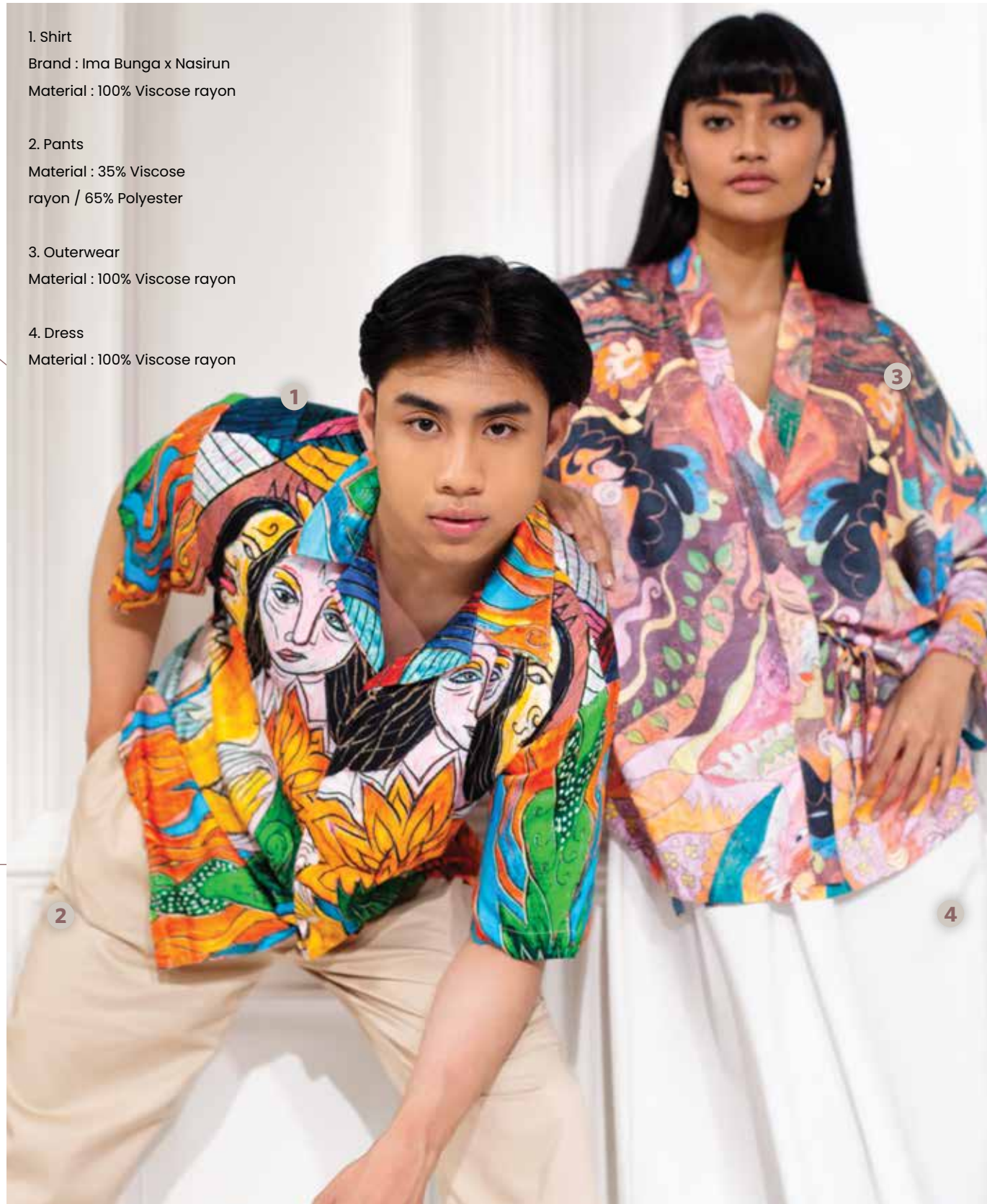
Digital prints continue to be a major trend in the fashion industry, with designers using the latest printing technology to create unique and eye-catching designs. As a popular choice for creating digital prints, viscose rayon absorbs the ink well, resulting in sharp and crisp prints that have a polished and elegant look.

1. Shirt
Brand : Ima Bunga x Nasirun
Material : 100% Viscose rayon

2. Pants
Material : 35% Viscose rayon / 65% Polyester

3. Outerwear
Material : 100% Viscose rayon

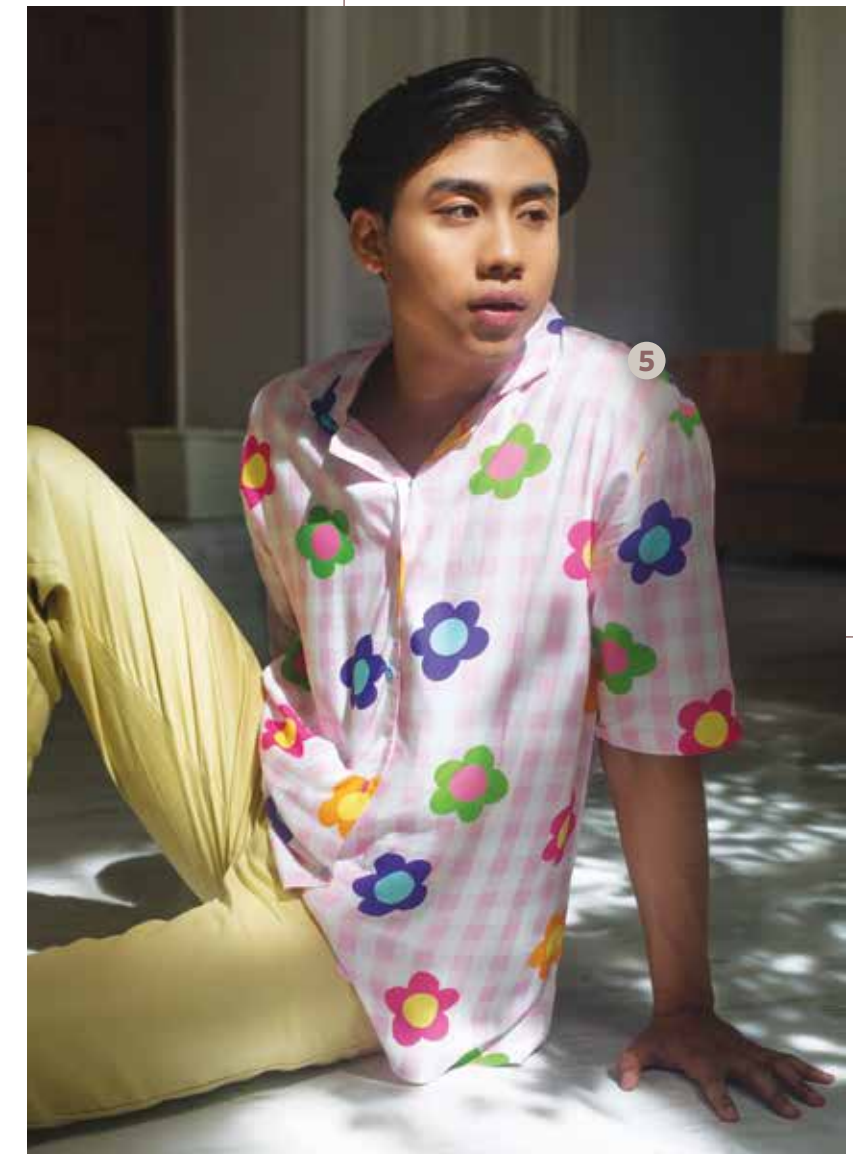
4. Dress
Material : 100% Viscose rayon



5. Shirt
Brand : I Wear Up
Material : 100% Viscose rayon



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Printing Techniques

There are many different types of fabric printing methods, and they all yield different results. We've compiled a list of the most popular and explained them below.



Rotary Printing

Rotary screen printing is the most commonly used print method due to its fast speeds and high yields.

Digital Inkjet printing

Digital printing offers photorealistic and fine detail image quality, unlimited colors, repeat size and customizable designs, making it a more cost-effective option on shorter runs.

Dye Sublimation Printing

Sublimation transfer is a printing method that uses heat and pressure to bond inks to fabric, producing high-definition prints with intricate detail.



Category	Rotary Printing	Digital Inkjet Printing	Dye Sublimation Printing
Number of colors	Limited	No limit	No limit
Suitable for	Cost-effective for large volume production runs	Small production runs (low MOQ)	Small production runs (low MOQ)
Design flexibility	Not suitable for fine detail	Can do detailed prints	Can do detailed prints
Fabric selection	Flexible	Flexible	Only on Polyester Textiles
Efficiency	Less efficient and requires a separate screen for each color in the design	Most efficient, an inkjet printer uses only as much ink as needed	Less efficient: some ink inevitably remains on the panel and cannot be reused
Sampling & production difference	May look different	Minimal	Minimal
Correlation between number of colors and cost	Significant impact	Medium impact	No impact
Colorant used	Reactive dye, pigment, disperse, etc	Reactive dye, pigment & disperse	Disperse ink
Substrate	Desized & scoured or dyed fabrics	Need coated fabrics particularly	Desized & scoured fabrics
Printing cost	\$	\$\$\$	\$\$



Fashion *for* Kids

Let your kids experience the ultimate comfort. Designed for maximum breathability and quick drying, viscose rayon keeps your kids feeling fresh and comfortable all day long.

Made with skin-friendly fabric, these clothes has gentle and soft-touch, providing a comfortable fit. It's also lightweight, breathable, and has good moisture-absorbing properties, making it perfect for anytime wear.

- 1. Dress
Material : 100% Viscose rayon
- 2. Kids Polo Shirt
Material : 35% Viscose rayon / 65% Cotton



- 3. Jumpsuit
Brand : ETU
Material : 100% Viscose rayon printing
- 4. Vest
Material : 35% Viscose rayon / 65% Polyester

- 5. Shirt
Material : 50% Viscose rayon / 50% Cotton
- 6. Pants
Material : 35% Viscose rayon / 65% Polyester





- 1. Polo Shirt
Material : 50% Viscose rayon / 50% Cotton
- 2. Pants
Material : 65% Viscose rayon / 35% Cotton
- 3. Shirt
Brand : The Keranjang Bali
Material : 100% Viscose rayon



- 4. Blouse and Pants Set
Brand : The Keranjang Bali
Material : 100% Viscose rayon
- 5. Dress
Material : 35% Viscose rayon / 65% Polyester



- 6. Shirt and Pants Set
Material : 100% Viscose rayon
- 7. Top and Bottom Set
Material : 35% Viscose rayon / 65% Polyester



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Batik with a Twist

While cotton is the most common material used in batik, viscose rayon is also a viable option that can produce stunning designs with excellent color retention. It can hold dye for a long time, even after multiple washes.



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Experience sustainability and style in our 100% viscose rayon dress and kebaya set, featuring a beautiful batik with natural dyes and a flattering, moisture wicking design.

1. Outerwear
Brand : Batik Lasem
Material : 100% Viscose rayon
2. Skirt
Brand : Batik Lasem
Material : 100% Viscose rayon
3. Drawstring Bag
Material : 50% Viscose rayon / 50% Cotton
4. Draping Dress
Brand : Batik Organik
Material : 100% Viscose rayon



Get to Know Lyocell



Lyocell's Environmental Impact

Experience the ultimate in eco-friendly fashion with lyocell, produced using a closed-loop system that recycles over 99.5% of chemicals and solvents used in production. Sourced from renewable and organic materials, lyocell is not only environmentally friendly but also strong and long-lasting. Additionally, the trees used to produce viscose rayon do not require pesticides, fertilizers or irrigation, making it an eco-friendly option.



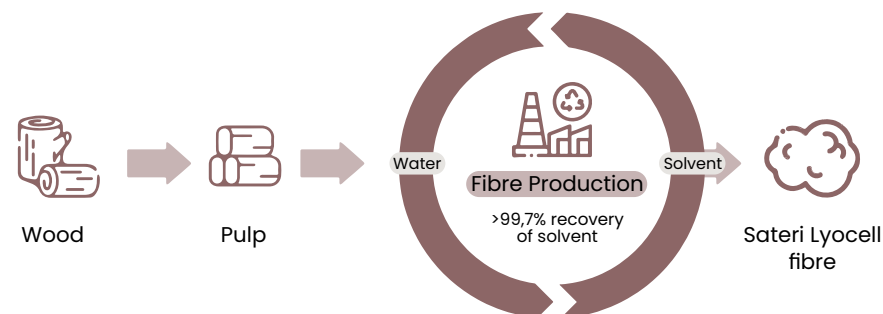
Lyocell Fabric Characteristics

-  **A**ntibacterial
-  **B**iodegradable and Breathable
-  **C**omfortable
-  **D**urable
-  **E**xtrremely soft
-  **F**eatherweight
-  **G**reat for sensitive skin



If you're looking to invest in an environmentally friendly garment that looks and feels great, then you cannot do much better than lyocell.

Being silky smooth, lyocell feels great against skin, drapes beautifully and is lightweight, highly breathable, antibacterial, moisture-wicking and wrinkle-resistant.



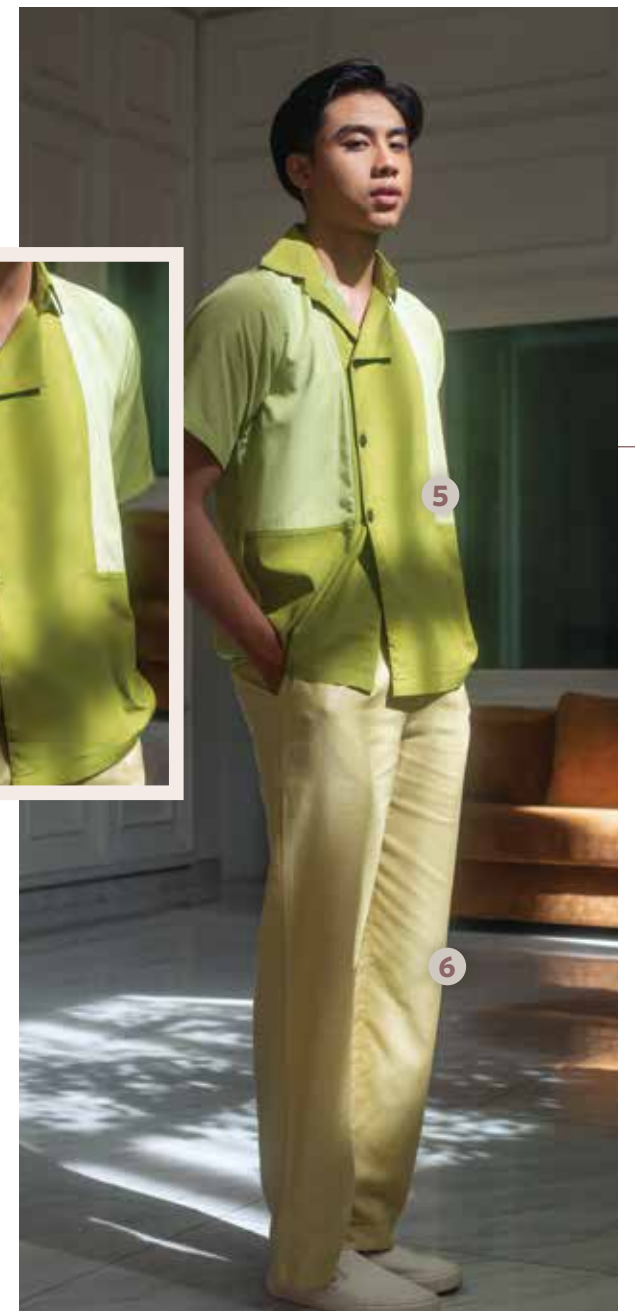


Lyocell

Lyocell dries much faster and is fresher, which makes it a great fabric for living in warm climates.

Lyocell is a strong and durable material that is responsibly produced and sustainably processed by Sateri.

It's versatile, perfect for clothing and other textile items, and provides optimal comfort and support for daily activities.



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Lyocell is a sustainable fabric that benefits both customer and the environment due to its environmentally friendly manufacturing process.

1. Jumpsuit
Brand : Purana
Material : 100% Lyocell

2. Hoodie
Brand : Aerostreet
Material : 35% Viscose rayon / 65% Polyester

3. Outerwear
Brand : Geulis
Material : 100% Viscose rayon

4. Pants
Brand : Geulis
Material : 100% Lyocell

5. Shirt
Brand : Purana
Material : 100% Viscose rayon

6. Bottoms
Brand : Purana
Material : 87% Lyocell / 13% Linen

Home Textiles

Because of its excellent properties, viscose is widely used in a wide range of industries and products, which is why it can be found in everything from bedding and towels to fashion.

We offer a comfortable and enjoyable bathing experience by providing you with high-quality bathrobes and towels made from a viscose rayon blend. Our kimono-style robe is stretchy and cozy, perfect for wearing around the house or after a shower. In addition, we also offer turbans, headbands, and house slippers made entirely of 60% viscose rayon and 40% cotton to ensure your comfort.

1. Bathrobe
Material : 60% Viscose rayon / 40% Cotton

2. Terry Blanket
Material : 60% Viscose rayon / 40% Cotton



3. Head Towel
Brand : Eco Pure's
Material : 60% Viscose rayon / 40% Cotton

4. Scrub
Material : 60% Viscose rayon / 40% Cotton

This sheet and pillowcase will add a super luxe element to your sleeping setup and are way gentler on your skin.



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5. Terry Dress
Material : 60% Viscose rayon / 40% Cotton

6. Terry Slipper
Brand : Eco Pure's
Material : 60% Viscose rayon / 40% Cotton

7. Hair Towel
Brand : Eco Pure's
Material : 60% Viscose rayon / 40% Cotton

8. Set loungewear
Material : 60% Viscose rayon / 40% Cotton



Festive Attire

When it comes to festive attire, viscose rayon is often used to make dresses, skirts, and blouses that have a flowing, elegant look.

Viscose rayon is a commonly used fabric for creating festive clothing due to its comfortable and gentle texture, which makes it an ideal choice for warmer-climate celebrations. Its excellent draping qualities further enhance its appeal, and it can be dyed into a range of vivid colors and patterns.



1

2

3



4



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4. Kurta set
Brand : Khaadi
Material : 50% Viscose rayon / 50% Cotton

While you don't need the same formality of a full-length gown, pick something that looks put-together and stylish when paired with playful ankle boots and accessories.

1. Dress with Outer Set
Material : 100% Viscose rayon

2. Kurta Top
Material : 100% Viscose rayon

3. Pants
Material : 50% Viscose rayon / 50% Cotton



Core Colour

A/W 24/25

Key Colors are aligned with influences that will drive consumers, including a focus on wellbeing, creativity, the environment and technology.

The core palette offers an edit of versatile tones that promote longevity and will work across categories, market levels and regions.

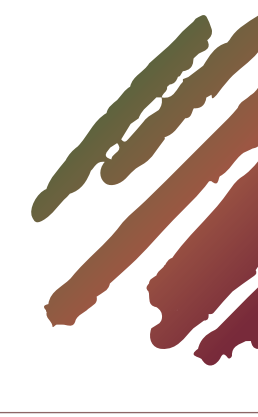
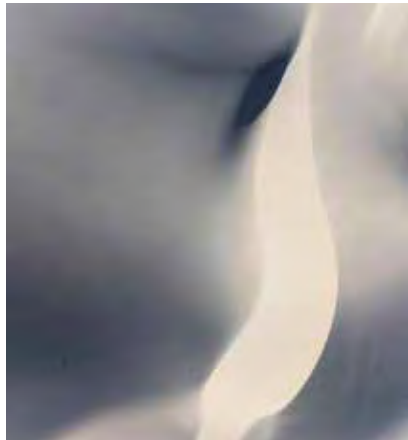


PHOTO BY DANIEL J SCHWARZ, CEDRIC FOX, ETIENNE GIRARDET, DRONE LENCOIS MARANHENS, FOTIS FOTOPOULOS, MONIKA GRABKOWSKA, JUNNAID AZIZ ON UNSPLASH

PANTONE 19-1934 TCX Tibetan Red	PANTONE 18-1441 TCX Baked Clay	PANTONE 16-1422 TCX Cork	PANTONE 19-1220 TCX Cappuccino	PANTONE 15-1247 TCX Tangerine	PANTONE 18-0529 TCX Sphagnum	PANTONE 17-0235 TCX Piquant Green
PANTONE 19-3316 TCX Plum Effect	PANTONE 19-3932 TCX Naval Academy	PANTONE 17-5104 TCX Ultimate Grey	PANTONE 14-1208 TCX Irish Cream	PANTONE 12-0304 TCX Whitecap Grey	PANTONE 11-4800 TCX Blanc De Blanc	PANTONE 19-4203 TCX Moonless Night

Seasonal Colour S/S 25

These 14 global colours will drive newness and create seasonal impact in S/S 25.

The palette includes a mix of light pastels, balancing mid-tones and stimulating brights. Midnight Plum, Cool Matcha and Panna Cotta are also forecast for A/W 24/25, and move into this seasonal palette for S/S 25 as they complete their annual lifecycle



PHOTO BY PAOLA FRANCO, DOM HILL, AXP PHOTOGRAPHY, CLARISSE MEYER, PHILIP ORONI, MARCUS SPISKE ON UNSPLASH



PANTONE 18-1754 TCX Raspberry	PANTONE 17-1647 TCX Dubarry	PANTONE 17-1140 TCX Marmalade	PANTONE 15-1164 TCX Bright Marigold	PANTONE 12-0824 TCX Pale Banana	PANTONE 15-0544 TCX Grenoble Green	PANTONE 13-0319 TCX Shadow Lime
PANTONE 14-0156 TCX Summer Green	PANTONE 13-5911 TCX Bird's Egg Green	PANTONE 16-4530 TCX Aquarius	PANTONE 14-4112 TCX Skyway	PANTONE 17-3730 TCX Paisley Purple	PANTONE 19-3316 TCX Plum Effect	PANTONE 18-3223 TCX Cattleya Orchid

Print Pattern S/S 24

From runway to streetwear, these patterns are sure to turn heads and make a statement wherever you go.



Statement Shape

Cut-and-paste shapes offer a cheerful direction, with the Scrap Collage aesthetic, as consumers' interest in items with a sense of statement simplicity increases.

Relevant for: womenswear, menswear, kidswear, loungewear, resortwear



Ornamental Boho

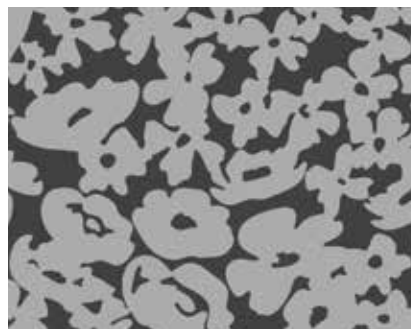
Adopt a decorative, familiar boho feel for resort-ready collections as consumers look to prints that create a sense of luxury and opulence. Look into smaller and mid-scale homes with a considered retro feel.

Relevant for: womenswear, loungewear, activewear, resortwear, batik

Monotone Cut-Outs

Black and white prints demonstrate the consumer's thirst for classic and timeless prints with an air of sophistication. Swirly organic prints and fun chopped-up geometrics, with charcoal-textured edges offering a softer feel.

Relevant for: womenswear, modestwear, menswear



Mineral Texture

A pared-back feel informs non-prints and textural patterns, tapping into consumers' desire for soothing, quieter prints that offer a sense of calm. Invest in the trans-seasonal appeal this direction offers as studios develop tone-on-tone prints.

Relevant for: womenswear, menswear, modestwear, loungewear

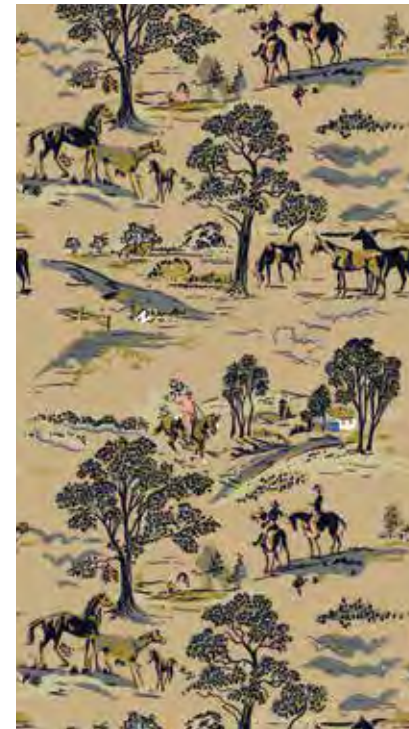




Joyful Nautical

A playful twist is applied to familiar nautical trends as consumers seek artistic summer holiday motifs to refresh high-summer collections, tapping into consumer desire for vacation-ready prints.

Relevant for: womenswear, loungewear, resortwear



Woodland Walks

Sketched, illustrative styles expanded from the fascination with countryside inspirations to inform a nostalgic, romanticized direction, as if pulled from a storybook. Add on animal motifs such as horses and birds, including ducks and swans.

Relevant for: womenswear, menswear, loungewear

Dark Contrast Floral

Trans-seasonal dark-based florals sit within dark romance looks, inspired by subculture groups such as punk, goth and grunge. Take note of flat florals, referencing stenciled blooms along with painterly florals for an artistic take.

Relevant for: womenswear, menswear, sleepwear



Hyped-Up Tropical

Hyper-saturated surreal tropics create a psychedelic tropical feel with amped-up ombrés. Apply to resort-ready collections with matching sets and occasion dresses.

Relevant for: womenswear, menswear, kidswear, resortwear, active wear



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